

## **CHAPTER I**

### **INTRODUCTION**

Chapter I of this research presents; background of study, research problems, purposes of study, significance of study, scope and limitation, and definition of key terms.

#### **1.1 Background of the study**

English is an international language used to communicate by most people everywhere throughout the world. In Indonesia English is as foreign language to learn from primary school (Suyatno 2008). As foreign language most people in Indonesia opine that English is not easy to learn. Since English is a foreign language in Indonesia most students particularly in senior high school are not familiar about it (Hetrakul, 1995).

Speaking seems to be the most important skill of the four skills (listening, speaking, reading, and writing) because people who know a language are usually referred to as a speaker of that language (Ur, 1996). The significant objective of all language, English language teaching should enable students to utilize English effectively and accurately in communication (Davies & Pearse, 2000).

It happens because the lack of necessary knowledge. However, not all language students can communicate fluently and accurately after many years of learning it. Contrasted with other language, English has several troublesome highlights that can make the students confused. Moreover, students' lack of knowledge in speaking in speaking may likeways demotivate them to participate

(Juhana,, 2012). It happens because they do not frequently rehearse their English. They fear making mistakes in using English, or they do not have fearlessness communicating in English.

Presentation is one of the activities is given in Business English class at Muhammadiyah Malang University. Presentation is a combination of four skills into one. When they set up the presentation, they practice writing skill to make materials. The presenters practice speaking skill when they speak in front of audiences. The audiences practice reading skill when they read the materials on the slides and listening skill when they tune in to the presenter to get information from the presentation. (Iswarini, 2010).

Since presentation might be considered as the most difficult speaking methods (Wijayanti, 2008), the researcher is investigating “The difficulties of presentation faced by Business English students of English Department at Muhammadiyah Malang University”.

The previous study that related to this study are; firstly, “Students Difficulties in Speaking class Presentation”, by Iswarini, 2010. The researcher investigated the fourth semester students of English Department at Muhammadiyah Malang University. The result shows that the students faced some major linguistic difficulties in speaking class presentation, such as; difficulties in pronouncing words and sentences, difficulties in constructing English sentence, difficulties in explaining the materials. Secondly, “Causes of Academic Oral Presentation Difficulties Faced by Students at a Polytechnic in

Sarawak', by Marcus Kho Gee Whai & Leong Lai Mei, 2015. The researchers investigated the causes of oral presentation difficulties encountered by the students at a polytechnic in Sarawak. The result shows that there are some causes of oral presentation difficulties faced by students, such as; students' perception that it is difficult to conduct an oral presentation, lack of opportunities to speak in English, lack of preparation, lack of English proficiency, lack of self-confidence.

## **1.2 Research problems**

Based on the background above, the writer formulates the problems:

1. What are the Business English students' difficulties of presentation?
2. What are the Business English lecturer's efforts to solve the difficulties of presentation faced by Business English students.
3. What are the Business English students' efforts to solve their difficulties of presentation?

## **1.3 Purposes of the study**

The Purpose from this study are:

1. To find out the Business English students' difficulties in presentation.
2. To reveal the Business English lecturer's efforts to solve the Business English students' difficulties of Presentation.
3. To reveal the Business English students' efforts to solve their difficulties of presentation.

## **1.4 The Significance of the study**

The significance of the study has two benefits of this study; Theoretical and Practical. Theoretically, this study is expected to give information to the

Business English students about their difficulties in presentation. This study also gives feedbacks to the Business English lecturers about Business English students' difficulties in presentation. Also, this study is bridging gap between students' English mastery and lecturer's method that usually used in class.

Practically, there are two benefits for two features; lecturers and future researchers. For the lecturers, this study is expected to provide an adequate about Business English students' difficulties in presentation in order to use appropriate methods and materials in teaching speaking in front of public to overcome the students' difficulties. For the future researchers, this study is expected to give informative references that can be used for further researches about students' difficulties of presentation or other researches that related to this study.

### **1.5 Scope and limitation**

This study focuses on investigating the Business English students' difficulties in presentation. Furthermore, this study also focuses on Business English lecturer's efforts to solve the Business English students' difficulties of presentation, and also focuses on Business English students' efforts to solve their difficulties of presentation. The researcher limits this study on students from 2 Business English I classes (A class and B class) and 1 Business English lecturer of English Department at University of Muhammadiyah Malang..

### **1.6 Definition of the key terms**

In order to avoid misunderstanding and ambiguity, the researcher defines the terms according to the context:

1. Difficulty is a condition that prevents someone from learning basic skills or information as the same rate as other people (Iswarini, 2010).
2. Presentation is the practice of showing and explaining the content of a topic to audience or learner (<https://www.slideshare.net/importerss/what-is-a-presentation>).
3. Business English Course is one of elective courses in English Department at Muhammadiyah Malang University, taken at the sixth semester. Business English is a course that studies about management theories of tourism, bank, and hotel.

